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LET YOUR IMAGINATION RUN FREE

## GET IN TOUCH WITH US



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# OUR PARTNERS

Multinr ensures delivery only given its prior negotiations with a Multinr representative, having received the necessary delivery data (ex: delivery address, phone number etc.) before the scheduled date of delivery. The client has the obligation to ensure a representative who can take the ordered products and make their reception at the delivery location. For efficiency and delivering in good conditions we request the phone number of the representative who will take over the ordered products.

# FROM DESIGN TO PRODUCTION

Advertising solutions have high impact on Points of Sales and Points of Purchase. Our objective is to develop and produce advertising solutions for our customers such as displays, cardboard displays, counter displays, standees, hangers, stickers, people stoppers. Equipped with the latest technologies used in advertising - latex ecological printing, laser cutting engraving or computerized CNC machinery - provides a wide range of applications for our customers.

Founded in 1994, our company's main profile is manufacturing advertising materials and promoting products from unique to large series, made from: plastic, paper, cardboard, wood, metal-based materials. The main manufactured products are: floor- and counter displays, shelves POSM (liners, stoppers, trays, wobblers, etc.)

Main production technologies:

UV and Solvent Large Format Digital Printing on rigid and on roll-to-roll media, Flat stamping, cutting and debiting with laser, marking and engraving, Milling, routing and scan in 2D & 3D, Vacuum thermoforming, MDF board wrapping with plastic, Flocking, Rubbing.

Our numbers:





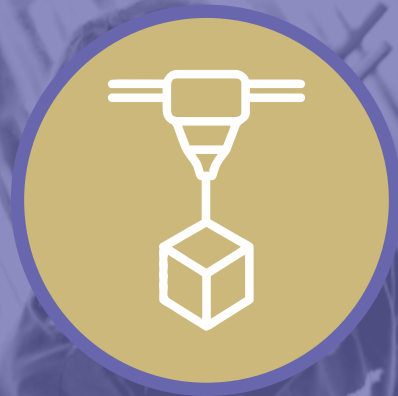
# WORKFLOW

5 EASY STEPS FOR YOUR SUCCESS



STEP 1

• BRAINSTORM



STEP 2

• PROTOTYPE DESIGN



STEP 3

• FEEDBACK



STEP 4

• START OF PRODUCTION



STEP 5

• TRANSPORT



# HDF DISPLAYS

HIGH DENSITY FIBERBOARD



Two of their outstanding characteristics: increased load capacity (up to 20 kg per shelf) and durability. The screwless process yields an easier assembly, while durable fastening is ensured by the shackles patented by Multinr. HDF displays, - thanks to their stability, durability and screwless attaching-technique -, are alike to metallic displays. The whole structure of the HDF display: shelves, body and header are similar to the metallic standees, but the assembly is shortened, facilitated and easily fixed with



some special clips, a Multinr patented product. Pop-up HDF stands are produced at Multinr from 3 mm and 5 mm thick HDF-fibreboards. Branding is done through digital or serigraphic printing. The HDF display may include accessories like: hooks, price labels, etc. used on the display case. In comparison with metallic displays, HDF displays are as well shock-resistant and include shelves with higher weight-storage capacity.



# CARDBOARD

## DISPLAYS



Cardboard displays are our most often produced types of displays, their goal is to promote a various range of products for example: food industry products, construction industry products, cosmetics, schoolsupplies, and more. Through direct serigraphy, offset paper lamination, digitally printed sticker lamination and other solutions these displays can be easily personalized. Each of the shelves can support up to 15 kg weight.



The displays offer maximum visibility to your products and are nonetheless constructed in a way that makes them easy to handle and transport. The stands can be delivered already assembled, individually packed or in a semi-folded state. On request we can offer to this pop-up displays different accessories like: wooden pallet, water protection tray, transparent price label pockets, etc.



# METALLIC

## DISPLAYS



The metal frame POP displays for retail stores bring that change in the field of permanent displays which is: durability, logistical flexibility - they are easy disassembled for delivery in a cardboard box, and they are easily rebranded. At the same time, they can be mounted on the classic blue CHEP pallet or they can have their own metal standee support. They are super configurable, practically the distance between shelves can be configured.



The metallic structure in combination with different materials can create a long-lasting POSM marketing tool. Our new innovative solution of steel framed POS displays facilitate the transportation of the merchandise from the warehouse to the point of sale.



# PAL/MDF

PARTICLE BOARD / MEDIUM-DENSITY FIBERBOARD



Different types of MDF/PAL displays are available for points of sales which are great looking and extremely solid, produced of 16-18 mm thick sheets of PAL- or MDF board. Suitable for heavy products exhibition the displays can hold up to 25 kg weight per shelf. Various shapes and forms can be achieved with com-



combined technology. Personalisation can be done by lamination of high-resolution digital print. Various accessories are provided if needed such as: plastic trays, transparent price labels, hooks, water protection on the base. Usage areas: Storage, Foods, Drinks- Beer, Wines, Electric products.



# PROMOTIONAL

## SPECIALS



Sales promotion activities such as free sample campaigns and sampling actions are the most common below-the-line actions in order to increase sales, attract customers, improve product recognition and enhance brand awareness among existing and new customers. Due to their concept and design, sampling displays are frequently used as basic pieces dedicated to the above-mentioned actions. The promotion products have a strong visual impact on the customer due their highly realistic colours and



proportions. They are usually made out of cardboard or foamed PVC sheets. Sampling displays and promotional tables are produced from corrugated cardboard, plastic or HDF board, and they are also foldable for an easy assembly & handling during campaigns. The promotions table's body and header can be personalized, and they are equipped with textile bag or cardboard box for storage and transport.